

You're Invited!

2nd Annual
Putt for Passion
Golf Tournament

Benefiting AFH's Whole Being Athlete
Mental Health Program



Monday, May 20, 2024

12pm **Shotgun Start**
5pm **Reception**

Kenwood Country Club
5601 River Road
Bethesda, MD 20816



www.athletesforhope.org



Proceeds from Putt for Passion will support AFH's Whole Being Athlete (WBA) program. WBA unites and empowers athletes to help breakdown the barriers surrounding mental health, both in and out of sports. The core pillars of the program include:



Education



Storytelling



Convening



Advocacy

ABOUT

Athletes for Hope

Athletes for Hope (AFH) is a 501(c)(3) non-profit organization founded by Muhammad Ali, Mia Hamm, Andre Agassi and nine other elite athletes with a mission to educate, inspire and connect athletes to underserved communities throughout the U.S. and beyond. Since 2006, thousands of AFH Athletes have positively impacted the lives of millions around the world.



EVENT HOST

Colton Underwood

Colton Underwood is an American TV personality, executive producer, philanthropist, entrepreneur, NY Times Best Seller and former NFL player. Founder of the **Legacy Foundation**, Colton has become a **Mental Health Advocate**, speaking on his own experience in hopes to help others. Focused on mental health awareness, Colton frequents Washington, D.C. to introduce new legislation that would provide mental health resources to student-athletes and he's just getting started!



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*Our goal is to use
our platforms as
athletes to
dismantle barriers
to mental health
care in and out of
sports.*

- Jack Beer,
Georgetown Men's
Soccer Alum & AFH
Mental Health
Ambassador

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Sponsorship Levels

Your Impact

Funds donated to this event will support AFH's efforts to breakdown the barriers around mental health, both in and out of sports by:

- Helping young people from underserved schools develop their mental health skills
- Featuring stories and panel conversations to raise awareness about athlete mental health
- Activating athletes around mental health advocacy campaigns
- Educating athletes, coaches and communities about unique challenges faced by athletes
- Connecting national leaders to create legislative change for athletes at all levels

Donations help AFH directly support athletes and communities who are impacted by athlete mental health challenges.

Presenting Sponsor - \$50,000

- Naming Rights: AFH Putt for Passion Golf Tournament presented by {your company}
- 16 golf tickets (4 foursomes)
- 16 reception tickets
- Recognition & speaking opportunity at tournament
- Reception mention in all public service announcements
- Name or logo featured prominently on electronic tournament flyer, in-person banner, registration materials & event promotional products
- Company marketed throughout the event
- Name or logo on tournament website home page with link to sponsor's website
- Hole sponsorship visibility
- First right of refusal for next year's tournament

Platinum Sponsor - \$25,000

- 12 golf tickets (3 foursomes)
- 12 reception tickets
- Name or logo featured on electronic tournament flyer, in-person banner, registration materials & event promotional products
- Company marketed throughout the event
- Name or logo on the tournament home page with link to sponsor's website
- Hole sponsorship visibility
- Prominent recognition at reception

Gold Sponsor - \$10,000

- 8 golf tickets (2 foursomes)
- 8 reception tickets
- Name or logo featured on electronic tournament flyer, in-person banner, registration materials & event promotional products
- Hole sponsorship visibility
- Name or logo on the tournament home page with link to sponsor's website
- Recognition at reception

Silver Sponsor - \$5,000

- 6 golf tickets (1.5 foursomes)
- 6 reception tickets
- Name or logo featured on electronic tournament flyer, in-person banner, registration materials & event promotional products
- Name or logo on the tournament home page with link to sponsor's website
- Recognition at reception

Bronze Sponsor - \$2,500

- 4 golf tickets (1 foursome)
- 4 reception tickets
- Name or logo featured on electronic tournament flyer, in-person banner, registration materials & event promotional products
- Name or logo on the tournament home page with link to sponsor's website
- Recognition at reception

Other Available Sponsorships

- Hole-in-One Sponsor
- Luncheon Sponsor
- Wine, Beer & Liquor Sponsor
- Mulligan Sponsor
- Award Sponsor
- Hole Sponsor



Athlete Mental Health Advocacy Day

On Tuesday, May 21st, AFH will host its second Athlete Mental Health Advocacy Day at the U.S. Capitol. Athletes, mental health partners and members of the [Athlete Mental Health Alliance](#) will gather for a panel, community conversation, and advocacy for athlete mental health with legislators to move further towards its goal to establish National Athlete Mental Health as a Basic Human Right. **Sponsorship opportunities (\$10,000-\$250) are available.**

Questions?

Please contact Diana Venezia, AFH Director of Development, at dvenezia@athletesforhope.org.

