

You're Invited!

Putt for Passion

Golf Tournament

Supporting the national sports philanthropy non-profit, Athletes for Hope



Monday, **May 22, 2023**

12pm **Shotgun Start**

Kenwood Country Club
5601 River Road
Bethesda, MD 20816



www.athletesforhope.org



Athletes for Hope (AFH) is excited to announce its first annual golf tournament, an afternoon to celebrate, recognize and appreciate the power of the athletic spirit in making the world a better place through community service and advocacy. You are invited to support AFH's mission to educate, inspire and connect athletes to underserved communities throughout the U.S. and beyond.

AFH is a 501 (c)(3) non-profit organization founded by Muhammad Ali, Mia Hamm, Andre Agassi and nine other elite athletes in 2006. Since then, thousands of AFH Athletes have positively impacted the lives of millions around the world. Proceeds from *Putt for Passion* will support two of AFH's key programs:

AFH University

Since 2007, AFH University (AFH U) has educated and connected collegiate athletes to volunteer opportunities that support underserved schools and community organizations. In the Washington, D.C. area, AFH U works with hundreds of Howard, Georgetown and Bowie State University student-athletes and has partnered with local organizations such as Leveling the Playing Field, KEEN DC, Bread for the City and Children's National.



“ AFH has taught me that there are many ways in which I can use my platform as an athlete to positively impact my community.”

– Kennedy Jones, Howard Women's Soccer

2022 Impact At-A-Glance

31,182 Underserved children positively impacted by student-athletes

1,313 Student-athletes engaged in community service activities

Whole Being Athlete

The Whole Being Athlete program (WBAP) focuses upon changing the public stigma around mental health by sharing athlete stories, creating educational content and resources, and advocating for systemic change. WBAP works closely with other best-in-class partners who are committed to the mental health space such as WETA-TV (Washington D.C. PBS station), Champs Sports, National Alliance on Mental Illness (NAMI), and Morgan's Message.



“ [Our goal] is to break down existing stigmas and to make it easier to be more vulnerable to have our thoughts and feelings be proved as valid, because they are.”

– Jack Beer, Georgetown Men's Soccer Alum and AFH Mental Health Ambassador

2022 Impact At-A-Glance

20 Athlete Mental Health Ambassadors

164,300+

Reached through digital activations focused upon the intersection of mental health and sport, gender, equity, race, access to therapy and more

Sponsorship Levels

Buy your tickets today!



Presenting Sponsor

\$50,000

- Recognition and speaking opportunity at Tournament Reception
- Mention in all public service announcements
- 16 Raffle Tickets
- 16 Golf Tickets (4 foursomes)
- 16 Reception Tickets
- Name and logo featured prominently on electronic tournament flyer, in-person banner, registration materials, and event promotional products
- Company marketed throughout the event
- Hole sponsorship
- Name & Logo on Tournament website home page with link to Sponsor's Website
- First Right of Refusal for next year's tournament
- AFH Customized Swag Bags
- 1/4-Zip Pullovers

Platinum Sponsor

\$25,000

- Name and logo featured on electronic tournament flyer, in-person banner, registration materials, and event promotional products
- Hole sponsorship
- Name & Logo on the Tournament home page with link to Sponsor's Website
- Company marketed throughout the event
- 12 Raffle Tickets
- 12 Golf Tickets (3 foursomes)
- 12 Reception Tickets
- Recognition at Reception
- AFH Customized Swag Bags
- 1/4-Zip Pullovers

Gold Sponsor

\$10,000

- Name and logo featured on electronic tournament flyer, in-person banner, registration materials, and event promotional products
- Hole sponsorship
- Name & Logo on the Tournament home page with link to Sponsor's Website
- 8 Raffle Tickets
- 8 Golf Tickets (2 foursomes)
- 8 Reception Tickets
- Recognition at Reception
- AFH Customized Swag Bags
- 1/4-Zip Pullovers

Silver Sponsor

\$5,000

- Name and logo featured on electronic tournament flyer, in-person banner, registration materials, and event promotional products
- Name & Logo on the Tournament home page with link to Sponsor's Website
- 6 Raffle Tickets
- 6 Golf Tickets (1.5 foursomes)
- 6 Reception Tickets
- Recognition at Reception
- AFH Customized Swag Bags
- 1/4-Zip Pullovers

Bronze Sponsor

\$2,500

- Name and logo featured on electronic tournament flyer, in-person banner, registration materials, and event promotional products
- Name & Logo on the Tournament home page with link to Sponsor's Website
- 4 Raffle Tickets
- 4 Golf Tickets (1 foursome)
- 4 Reception Tickets
- Recognition at Reception
- AFH Customized Swag Bags
- 1/4-Zip Pullovers

VIP Tickets

VIP Foursomes

\$2,500

- AFH Customized Swag Bags
- 1/4-Zip Pullovers
- 4 Raffle Tickets

All golf tickets include entry to play, greens fees, cart, boxed lunch, beverages, dinner reception ticket and hole challenges. Prices listed reflect cost before processing fees.

Other Available Sponsorships

- Hole in One Sponsor
- Luncheon Sponsor
- Wine, beer, liquor Sponsor
- Mulligan Sponsor
- Award Sponsor
- Hole Sponsorship

Questions? Please contact Diana Venezia (dvenezia@athletesforhope.org), AFH Director of Development.

