

# play 2022 for good



[www.athletesforhope.org](http://www.athletesforhope.org)  
[contact@athletesforhope.org](mailto:contact@athletesforhope.org)





Athletes for Hope presents

## Play for Good

Featuring a virtual appearance from  
Community Hero Award Honoree

**Katie Ledecky**

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Presented by 2020 recipient  
Stephen Curry

**Date/Time**

Sunday, September 25, 2022  
4 - 8 PM

**Location**

The St. James Complex  
Springfield, VA



## About Athletes for Hope

Founded by Muhammad Ali, Andre Agassi, Mia Hamm and nine other elite athletes in 2006, Athletes for Hope (AFH) is a cause-neutral non-profit that educates, encourages, and empowers athletes to find their passions and use their time to positively engage with their communities. Over the past 15 years, AFH has educated more than 10,000 professional, Olympic, Paralympic and collegiate athletes through its Causeway workshop series, and its network includes thousands of athletes across nearly every sport. AFH's core programs focus on underserved youth physical activity and leadership, mental health, and brightening the lives of children in hospitals. Through their dedication and passion for doing good, AFH athletes have positively impacted the lives of millions around the world.



## Introducing Play for Good

Athletes for Hope is excited to announce our first annual Play for Good event, an afternoon to celebrate, recognize and appreciate the power of the athletic spirit in making the world a better place. We invite you to join us in person to support our organization's efforts to educate, inspire and connect athletes to underserved communities throughout the U.S. and beyond. Entertainment, food, drinks and an opportunity to bid on an incredible assortment of auction items will be provided.

Play for Good 2022 Honors:

### **Community Hero Award**

Katie Ledecky presented by previous recipient Stephen Curry (virtual)

### **AFH Athlete of the Year**

### **AFH University Awards**

# Sponsorship

Sponsoring Athletes for Hope in this fundraiser enables your organization to:

- Provide the necessary funds to advance Athletes for Hope's mission to educate, encourage, and assist athletes in their efforts to contribute to community and charitable causes, to increase public awareness of those efforts, and inspire others to do the same.
- Support an award-winning nonprofit that benefits tens of thousands of children each year.
- Become a partner with a leading nonprofit that helps athletes positively impact and generate awareness for charities throughout the Washington, D.C. area and beyond.
- Gain exposure to regional business leaders, philanthropists, professional, Olympic and college athletes.

Sponsorship Levels	Presenting \$50,000	Platinum \$25,000	Gold \$10,000	Silver \$5,000	Bronze \$2,500
<b>Naming rights:</b> AFH Play for Good 2022 presented by (your company)	✓				
<b>Naming rights for one section of the event:</b> Rock Wall, Golf Simulation, Kids Area, Batting Cages, Squash)		✓			
<b>Recognition during live program</b> on September 25 featuring AFH Community Hero Honoree Katie Ledecky presented by Stephen Curry	✓	✓			
<b>Recognition in on-site event signage</b>	✓	✓	✓	✓	✓
<b>Recognition on invitations and event registration website</b>	✓	✓	✓	✓	✓
<b>Recognition on press releases and media interviews</b>	✓				
<b>Recognition on AFH website</b>	✓	✓			
<b>Recognition through AFH social media channels</b>	✓	✓	✓		
<b>One dedicated social media post highlighting sponsorship</b>	✓	✓			
<b>Recognition on thank you email</b>	✓	✓	✓	✓	✓
<b>Event Tickets</b>	20	15	10	8	5

# Sponsorship Commitment Form

**Yes!** I would like to sponsor Athletes for Hope Play for Good 2022

## Sponsorship Opportunities

**Presenting** – \$50,000

**Gold** – \$10,000

**Bronze** – \$2,500

**Platinum** – \$25,000

**Silver** – \$5,000

I am unable to sponsor, but would like to make a contribution in the amount of: \$

**Donor Name:**

*(Please print company/family name exactly as you wish to be listed on promotional materials)*

**Contact Name:**

**Address:**

**City:**

**State:**

**Zip:**

**Phone:**

**Email:**

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## Payment Information

**Invoice Me**

**Check** *(payable to Athletes for Hope)*

**Credit Card**

**Credit Card Info:**

Name on Card:

Card Number:

Exp.:

CVV:

Please make checks payable to Athletes for Hope. If you have any questions or need additional information, please contact Erin Bess: ebess@athletesforhope.org or 317-213-5552



# Get Involved. Be Inspired.

Athletes for Hope reaches millions of people through its network of athletes, charities, foundations, leagues, teams, and many others. Join the movement.

[www.athletesforhope.org](http://www.athletesforhope.org)

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